

Society for the Study of Ingestive Behavior  
PRE-CONFERENCE WORKSHOP

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# Bringing an Experimental Medicine Approach to the Science of Behavior Change

A Hands-on Introduction  
to the NIH SOBC Program

**Tuesday, July 9th**  
**9a to 1p**  
Supernova Plaza  
Room: Mission 1

## **Workshop Leaders**

Luke Stoeckel, PhD  
Jeffrey Birk, PhD  
Jun Ma, MD, PhD  
Anne Roefs, PhD  
Anita Jansen, PhD

**SO** | Science  
**BC** | Of  
Behavior  
Change

[scienceofbehaviorchange.org](http://scienceofbehaviorchange.org)

Researchers around the world are coalescing to advance a mechanism-focused, behavior change science to address the disease burden posed by maladaptive behaviors, including overeating and unhealthy diets.

In this pre-conference workshop, attendees will be introduced to the NIH Science of Behavior Change program (SOBC) by members of SOBC and other like-minded researchers.

Come and learn about the insights, initial findings, and resources from this initiative and apply it to your own work.